

April 20, 2010

Dear Friend:

On behalf of the PGA TOUR's TPC Jasna Polana, we would like to enlist your assistance in supporting the brave men and women of the U.S. Armed Forces by participating as an in-kind sponsor of our Birdies for the Brave Golf Event on Monday, October 25, 2010. This fundraising event underscores the PGA TOUR's long-standing commitment to giving back and benefits six outstanding non-profit organizations dedicated to supporting U.S. troops and their families:

- **Homes For Our Troops:** Supported by TOUR player Phil Mickelson, this organization adapts or builds new homes for accessibility for servicemen and women returning to America with serious injuries and disabilities.
- **Intrepid Fallen Heroes Fund:** Supported by TOUR player Rory Sabbatini, this organization provides financial support for the families of military personnel lost in performance of their duty.
- **Wounded Warrior Project:** Supported by TOUR player Frank Lickliter II, this organization provides unique, direct programs and services to meet the needs of servicemen and women severely injured in the line of duty.
- **Naval Special Warfare Fund:** Supported by TOUR player Jerry Kelly, this organization is dedicated to providing educational and motivational support, promoting health and welfare programs for the Naval Special Warfare community, and perpetuating the history and heritage of the U.S. Naval Commandos.
- **Special Operations Warrior Foundation:** Supported by TOUR player Phil Mickelson, this organization is dedicated to providing free college scholarships and educational counseling to the children of Army, Navy, Air Force and Marine Corps Special Operations personnel lost in performance of their duty.
- **Operation Homefront:** A non-profit organization, supported by TOUR player Corey Pavin that provides emergency assistance and morale to our troops, to the families they leave behind, and to wounded warriors when they return home.

Last year, Jasna Polana raised over \$80,000 to contribute to a PGA TOUR-wide fundraising initiative that raised more than \$1.6 million nationwide for our six beneficiaries. This year, TPC Jasna Polana hopes to exceed \$85,000! Net proceeds of Donations and Sponsorships will be divided by PGA TOUR Charities, Inc. among the beneficiaries.

Thank you very much for your consideration of this critical fundraising program. Together, we can help make a difference in the lives of U.S. troops who selflessly put their lives on the line everyday so that all Americans may enjoy the privileges of freedom. Please see the enclosed form for Sponsorship Opportunities and contact Marcie Bono at 609-688-0500 ext. 2001 or Peter Angerame at 609-688-0500 ext. 2012 for more details.

Sincerely,

John Buser

Marcie Bono

Peter Angerame

John Buser
General Manager /
Director of Golf

Marcie Bono
Executive Assistant /
Birdies for the Brave Coordinator

Peter Angerame
Director of Sales and Marketing
Birdies for the Brave Sponsorship Mgr.